

DIEGORIONDA CREATIVE diego@diegorionda.com 305 877 2272 www.diegorionda.com

I. PROFESSIONAL EXPIRIENCE

Ogilvy, NYC | Senior Lead Creative | 2013 to present

Mcgarrybowen, NYC | Lead Creative

DDB, NYC | Creativo

Draftfcb, NYC | Director de Arte

CP+B (Mentored), Boulder | *Director de Arte*

Lapiz, Chicago | Director de Arte

Ogilvy Mathers, Paris | Director de Arte

BSTL (Barrera, Sigueiros y Torreslanda) Mexico DF | Head of Design

CLIENTS

UPS, Ferrari, Land Rover, NCAA, American Express, E-Trade, British Airways, Target, NFL, NHL, IndyCar, Verizon, Mexican League of Soccer, Sprite, Reebok, State Farm, New York Lottery, Tropicana, Oreo, Mazda, Gain.

Freelance

British Petroleum, Mexico. Canaintex, Dorsia Night Club, Bybloss Dinner and Night Club, Beluz, Moorea Night Club, Bagua, Capitan Fish, Sports Integra (Sports Management Investing Group). Partido Político Paz, Daniel Villafañe, Vicklin de México Fundación Ven conmigo.

II. AWARDS & RECOGNITIONS

Advertising

- One show Network of the Year award | 2014
- One Club Young One's Reviewer I 2014
- Ogilvy's JP Morgan Race Design winner I 2014
- One show 16th annual student exhibition I may 2010
- Applied Arts Student Award I 2010
- Published in Applied Arts, September Issue I 2010
- Showcased at year-end Applied Arts Exhibit I 2010
- 5 Pieces published in "Fresh Ideas for a transforming business" by Thames & Hudson I 2010
- Student of the year nominee by Lürzer's Archive I 2009
- Published on Lürzer's Archive Vol 22009
- Newcreatives.com | Best of month | December 2009
- Newcreatives.com | Best of month | November 2009
- Newcreatives.com | Best of month | June 2009
- Newcreatives.com | Best of month | February 2009

Cinema

- Toronto Premier at the REEL HEART 2009 film festival | Screenplay / Actor / Co-Director
- Official Selection 2009 PAIFF (Peoples Awards International Short Film Festival I Quito Equador I Screenplay / Actor / Co-Director
- Best Experimental Film I 2009 PAIFF I Screenplay / Actor / Co-Director
- Official Selection 2009 QIFF (Queens International Film Festival) | Screenplay / Actor / Co-Director
- Official Selection CENFLO (Central Florida Film Festival) | Screenplay / Actor / Co-Director
- 4rth runner up at the 2009 Miami Film Race Festival I Screenplay / Actor / Director

III. EDUCATION

- Postgrado Portfolio Program. CP+B, Boulder, Colorado 2010
- Postgrado Portfolio Program. Miami Ad School, Miami, Florida 2010
- Licenciatura en Diseño Gráfico con especialización en Diseño Industrial.
 Universidad Iberoamericana, México DF 2005
- Interinato para Licenciatura. Escola Superior de Disseny, Barcelona, España 2004